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Features and Benefits

	Basic	Plus	Standard	Advanced	Professional
Yearly Subscription at no charge for Accredited and Professional	N/A	Yes	N/A	N/A	N/A
Links to Website and All Your Social Media	Yes	Yes	Yes	Yes	Yes
Automatic Links to Google and Better Business Bureau	Yes	Yes	Yes	Yes	Yes
Business Credentials searchable by consumers	Yes	Yes	Yes	Yes	Yes
Contractor Credentials searchable by consumers	Yes	Yes	Yes	Yes	Yes
Google Map to your business address	Yes	Yes	Yes	Yes	Yes
Highlight Detail About Your Business	Yes	Yes	Yes	Yes	Yes
Highlight What Makes You Different	Yes	Yes	Yes	Yes	Yes
Highlight Your Ideal Client and Your Services	Yes	Yes	Yes	Yes	Yes
Shorten Links to Highlight Portions of your website	N/A	Yes	Yes	Yes	Yes
Shorten Links to Highlight Affiliations to BBB, Chamber and More	N/A	Yes	Yes	Yes	Yes
Now Hiring content and links to your website or a Job Specific Website	N/A	Yes	Yes	Yes	Yes
Discounts content and Links to your website or a Promotions Website	N/A	Yes	Yes	Yes	Yes
Optional review sites are controlled by business owner	N/A	Yes	Yes	Yes	Yes
Reviews from consumers are managed by the business owner	Yes	Yes	Yes	Yes	Yes
There are no refunds for any paid subscription. Use Basic as a trial	N/A	N/A	N/A	N/A	N/A
Business owner manages their profile through account access	Yes	Yes	Yes	Yes	Yes
Business owner can assign other account holders to manage access	N/A	Yes	Yes	Yes	Yes
Every view is measured and shown privately to business owner	Yes	Yes	Yes	Yes	Yes
Monthly subscriptions must be cancelled with 60 days notice	N/A	Yes	Yes	Yes	Yes
Hotels have composite reviews to determine placement in database	Yes	Yes	Yes	Yes	Yes
Restaurants have composite reviews to determine placement in database	Yes	Yes	Yes	Yes	Yes
Business placement is by date of subscription for other categories	Yes	Yes	Yes	Yes	Yes
Consumers can sort businesses further using credentials search options	Yes	Yes	Yes	Yes	Yes
No credentials mean that the business will receive less traffic	Yes	Yes	Yes	Yes	Yes
Alerts occur if a business lists credentials they do not have	Yes	Yes	Yes	Yes	Yes
Alerts occur if a business approves fake reviews on site	Yes	Yes	Yes	Yes	Yes
Account Access is not guaranteed to any business at any time	Yes	Yes	Yes	Yes	Yes
We will not allow F Rated Businesses with BBB Account Access	Yes	Yes	Yes	Yes	Yes
We will not allow businesses with fake Google Reviews Account Access	Yes	Yes	Yes	Yes	Yes



We are **accredited with Better Business Bureau** and value our reputation with businesses.

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