

Reputation Management & Social Media Marketing

Proven technology. Straightforward pricing. One convenient platform.

ABOUT THE TECHNOLOGY

We offer Reputation Management and Social Media Management software from a third-party provider that offers its software to thousands of marketing firms in Canada, the United States and other countries. It is established technology from a Canadian source.

SERVICE	WHAT IT PROVIDES	PRICE
Reputation Management Pro	Monitor reviews, respond with AI assistance, request reviews and track reputation progress.	\$79 per month
Social Media Marketing	Access seven different social media platforms. Create posts and grow your audience with AI-powered social media marketing tools.	\$49 per month
One-Time Setup Fee	\$99	Initial account setup, connection of available platforms and introductory instruction.
Ongoing Assistance and Instruction	\$99 per hour	Additional assistance or instruction after the initial setup is billed only as needed.

How Reputation Management Helps Your Business

Monitor, respond and understand your online reputation from one centralized platform.

REVIEW MONITORING

Monitor customer reviews across multiple platforms, including Google, Facebook and Yelp. Receive alerts when new reviews are posted and respond directly from one convenient platform.

AI-POWERED REVIEW RESPONSES

Generate personalized, search-friendly responses with the click of a button. Create response templates to maintain a consistent and professional approach.

ANALYTICS AND INSIGHTS

View real-time review scores, compare results with competitors, identify frequently mentioned topics and track your online reputation over time.

COMMON REPUTATION MANAGEMENT CHALLENGES - SOLVED

CHALLENGE	THE SOLUTION	POTENTIAL TIME SAVED
Typing Individual Review Responses	Use convenient, one-click AI-assisted responses while keeping control of the final wording.	Approximately 1-5 minutes per review
Manual Reporting	Use instant, automated reports showing reputation progress, review scores and online standing.	Approximately 1-2 hours per update
Multiple Logins	Monitor and manage reviews from one centralized platform instead of accessing separate review sites.	Less time and fewer login frustrations

Complimentary Online Presence Snapshot Report

Included with either Reputation Management Pro or Social Media Marketing

Every new account includes an automated overview of how the business currently appears online. The report can identify missing information, inconsistencies and opportunities for improvement before the service begins.

BUSINESS LISTINGS

How consistently the business name, address and contact information appear online.

CUSTOMER REVIEWS

Review volume, average ratings, recent activity and opportunities for ongoing monitoring.

SOCIAL MEDIA

Posting activity, audience information and the consistency of the business's social presence.

WEBSITE & LOCAL SEARCH

Selected website performance and local search information available to the reporting system.

DIGITAL ADVERTISING

Available indicators related to keywords, online advertising and competitive visibility.

ECOMMERCE

Available information about online payments, scheduling, storefronts and customer engagement.

INCLUDED

One initial Snapshot Report and one follow-up report after six months, provided at no additional charge.

HOW IT HELPS

We review the most relevant findings and explain how the selected software may help address identified opportunities.

IMPORTANT INFORMATION

The Snapshot Report is based on publicly available online information collected when the report is prepared. It is an automated marketing assessment and does not represent accreditation, verification, endorsement or a judgment of the business or the quality of its work.