

# SAFE AND TRUSTED CANADA

## Give Consumers Reasons to Pick You

Annual and monthly prices are in Canadian dollars, plus applicable taxes. Information-Only Profiles are not subscription plans.

| Feature                           | Info-Only      | Basic | Plus      | Standard  | Advanced  | Professional |
|-----------------------------------|----------------|-------|-----------|-----------|-----------|--------------|
| Annual price                      | Not a plan     | Free  | \$99.00   | \$199     | \$399     | \$599        |
| Monthly price                     | —              | Free  | \$10.25   | \$18.58   | \$35.25   | \$51.91      |
| Extended Visibility Annual Price  | NA             | NA    | NA        | \$199     | \$199     | \$199        |
| Extended Visibility Monthly Price | NA             | NA    | NA        | \$18.58   | \$18.58   | \$18.58      |
| Primary categories                | Public info    | 1     | Unlimited | Unlimited | Unlimited | Unlimited    |
| Subcategories                     | Public info    | 5     | Unlimited | Unlimited | Unlimited | Unlimited    |
| City / Town Trade Areas           | Public info    | 1     | 1         | 5         | 10        | 20           |
| Images                            | No             | 0     | 0         | 5         | 10        | 20           |
| PDF documents                     | No             | 0     | 0         | 1         | 5         | 10           |
| YouTube links                     | No             | 0     | 0         | 1         | 5         | 10           |
| Main website link                 | No             | Yes   | Yes       | Yes       | Yes       | Yes          |
| Links to website pages            | No             | No    | No        | Yes       | Yes       | Yes          |
| Request eQuotes                   | No             | No    | No        | Yes       | Yes       | Yes          |
| Business Trust Factors            | No active mgmt | Yes   | Yes       | Yes       | Yes       | Yes          |
| Contractor Credentials            | No active mgmt | Yes   | Yes       | Yes       | Yes       | Yes          |
| Customer reviews / QR code        | Limited        | Yes   | Yes       | Yes       | Yes       | Yes          |
| Measured listing views            | Not reported   | Yes   | Yes       | Yes       | Yes       | Yes          |
| Jobs / promotions                 | Limited        | Yes   | Yes       | Yes       | Yes       | Yes          |
| Password-protected account        | No             | Yes   | Yes       | Yes       | Yes       | Yes          |
| Owner manages listing             | No             | Yes   | Yes       | Yes       | Yes       | Yes          |
| Built-In Instructions             | No             | Yes   | Yes       | Yes       | Yes       | Yes          |

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### Extended Visibility

Standard, Advanced and Professional only. \$199/year or \$18.58/month, plus applicable taxes.

Includes Featured Business identification and up to three additional Provincial Trade Areas; no extra City/Town areas.

### Payment Options & Cancellation

Monthly: lower initial cost; cancellation or downgrade with 60 days' notice. Payments due during notice period.

Example: A business purchases the Professional Plan at \$51.91 per month and gives notice to cancel before the first month ends. The business is responsible for two additional monthly payments of \$51.91, plus applicable taxes.

This gives the business a lower initial cost without committing to a full year, helping reduce buyer's remorse.

Annual: prepaid for 12 months, non-refundable; may cancel before renewal and remain active through paid term.

Professional annual price of \$599 saves \$23.92 compared with twelve monthly payments of \$51.91.

### Listing Visibility

Order: Professional, Advanced, Standard, Plus, Basic, Information-Only; within each level, by activation date.

SATC is an advertising/information platform, not an accreditor, validator, endorser or recommender.

### Software Options - Do It Yourself (DIY)

Each program is available separately.

| Software                      | Monthly Price | What It Helps You Do                                   |
|-------------------------------|---------------|--------------------------------------------------------|
| DIY AI Social Media Marketing | \$49          | Create, schedule and publish your own social posts.    |
| DIY Reputation Management Pro | \$69          | Monitor reviews, prepare responses and invite reviews. |

Initial onboarding: \$99. Additional training, if necessary: \$99 per hour, plus applicable taxes.

You manage your own accounts, content and responses. Prices are in Canadian dollars, plus applicable taxes.

### Other Services We Provide

Website Development | Website Hosting