

Reputation Management Software

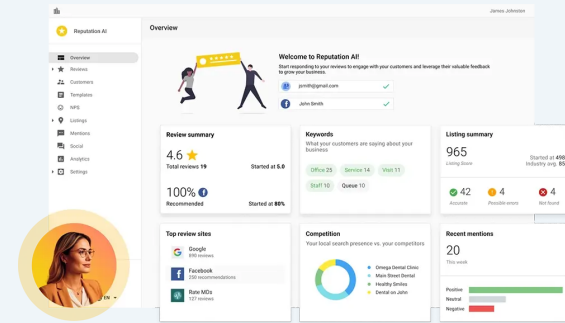
Monitor customer reviews, prepare responses and follow reputation activity from one convenient platform.

Established Canadian Technology

Safe and Trusted Canada provides access to established reputation management technology from Vendasta, a Canadian company headquartered in Saskatoon, Saskatchewan. The software helps businesses organize supported review activity without checking numerous review sites separately.

Monitor Reviews from Multiple Sources

Reviews, ratings and recent customer comments from supported online sources are brought into one central dashboard. Notifications help the business become aware of new activity and respond when appropriate.



A central dashboard helps businesses monitor reviews and reputation activity.

Respond to Customer Reviews

AI-assisted suggestions and response templates can help a business prepare a suitable reply more quickly. Every suggested response should be reviewed for accuracy, tone and suitability before it is published.



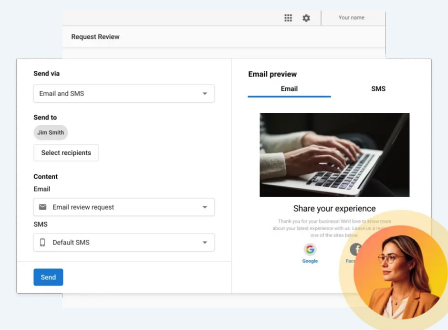
AI-assisted tools can help prepare timely and professional responses.

Customer Feedback and Reporting

Invite genuine customers to provide feedback and use available insights to recognize patterns over time.

Request Reviews and Customer Feedback

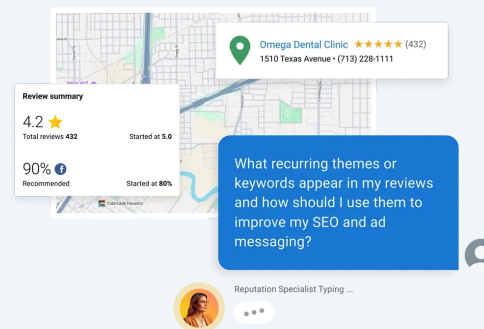
The software can help a business invite actual customers to share feedback after a purchase or completed service. Requests may be sent through supported email or text-message features. The customer remains free to decide whether to respond and where to post a public review.



Review-request tools make it easier to invite genuine customer feedback.

Reputation Reporting and Insights

The platform organizes review volume, average ratings, response activity and available customer sentiment information. These reports can help identify recurring compliments, concerns and changes in feedback over time.



Reporting helps a business recognize customer-feedback patterns.

What the Software Provides

A central review dashboard, notifications of new reviews, review-response tools, AI-assisted response suggestions, customer feedback and review-request tools, sentiment information and reputation reporting.

Important Information

This is management software, not an included human monitoring service. The business remains responsible for customer information, review requests and published responses. The software cannot guarantee reviews, improved ratings or removal of legitimate reviews. Features and integrations may change.